



www.nikebasketball.com/eliteyouth

Get your game right • Get your game on • Get your game tested

NIKE ELITE YOUTH BASKETBALL UNVEILS 2009 SUMMER SCHEDULE NBA Stars Highlight Schedule of Events

Beaverton, Oregon (May 21, 2009) – NIKE, Inc. has announced it's 2009 Elite Youth Basketball summer schedule, highlighted by Skills Academies featuring **LeBron James** of the Cleveland Cavaliers, **Deron Williams** of the Utah Jazz, **Paul Pierce** of the Boston Celtics, **Vince Carter** of the New Jersey Nets and **Amar'e Stoudemire** of the Phoenix Suns.

"NIKE is committed to providing a platform for the top high school players to improve their game with the help of the top players in the NBA and the best instructors in the game of basketball," said Jeff Rogers, Elite Youth Director.

The front-end of the summer is designed to help players *get their game right*. The nation's best underclassmen tip-off the season at the NIKE Hoop Jamboree in St. Louis from June 11-14. Then the elite high school players throughout the country are selected to attend a positional Skills Academy with Williams (point guards), Pierce (shooting guards), Carter (wing forwards) or Stoudemire (forwards/centers), followed by a culminating academy for all players with LeBron James, who was recently named as the NBA's Most Valuable Player, at the University of Akron from July 5-7. All five Skills Academies will be closed to college coaches this year for the participants to focus on improving themselves in both an individual and team setting with special situation drills.

A new event this summer will be the King City Classic in Cleveland, Ohio on July 8-9, designed for the nation's best 90 high school players *get their game on* in a competitive tournament at Cleveland State University's Wolstein Center. Hundreds of college coaches, scouts and media are expected to attend.

"We believe that the King City Classic will give players an opportunity to implement the individual and team instruction that they learned at the skills academies," said Rogers. "By keeping the drill work and competition separate, the goal is to raise the level of play and help each athlete better themselves."

From July 12-15, the NIKE Peach Jam will once again feature the top 24 17-and-under and top 16 16-and-under elite travel teams in an exciting tournament in North Augusta, SC. Numerous current NBA stars highlight the event's 13-year history, including Kevin Durant, Yao Ming and Dirk Nowitzki.

The summer season will conclude with the third annual NIKE Global Challenge from August 7-9 near NIKE's World Headquarters at Liberty High School in Hillsboro, OR. The top 30 players from both the LeBron James Skills Academy and King City Classic will be selected to *get their game tested* by representing the United States in a tournament against five elite International teams, including Senegal, Canada and a representative from the Euroleague junior division.

Media credential request forms are available in the media section at www.nikebasketball.com/eliteyouth.

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Media Contacts:

Kevin Foley, Position Sports

P: 480-766-8011

E: kevin.foley@positionsports.com

KeJuan Wilkins, Nike Public Relations

P: 212-367-4412

E: kejuan.wilkins@nike.com

- 2009 Schedule Attached -



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2009 NIKE Elite Youth Summer Schedule

NIKE Hoop Jamboree *(Closed to college coaches)*

Top 100 underclassmen

St. Louis, MO • St. Louis University (Simon Recreation Center) • June 11-14

Closed to Media

Deron Williams Skills Academy *(Closed to college coaches)*

Top 20 High School Point Guards / Top 10 College Point Guards

Dallas, TX (Location not released to public) • June 23-25

Open to Media on June 25th Only (12-6 pm)

Vince Carter Skills Academy *(Closed to college coaches)*

Top 20 High School Wing Forwards / Top 10 College Wing Forwards

Orlando, FL (Location not released to public) • June 23-25

Open to Media on June 25th Only (12-6 pm)

Paul Pierce Skills Academy *(Closed to college coaches)*

Top 20 High School Shooting Guards / Top 10 College Shooting Guards

Boston, MA (Location not released to public) • June 28-30

Open to Media on June 30th Only (12-6 pm)

Amar'e Stoudemire Skills Academy *(Closed to college coaches)*

Top 20 High School Big Men / Top 10 College Big Men

Phoenix, AZ (Location not released to public) • June 28-30

Open to Media on June 30th Only (12-6 pm)

LeBron James Skills Academy *(Closed to college coaches)*

Top 80 High School Overall Players / Top 20 College Overall Players

Akron, OH • University of Akron (James A. Rhodes Arena) • July 5-7

Open to Media

King City Classic – OPEN to College Coaches

Team Tournament featuring Top 90 Overall Players

Cleveland, OH • Cleveland State University (Wolstein Center) • July 8-9

Open to Media

NIKE Peach Jam – OPEN to College Coaches

Team Tournament featuring Top 24 17-U and Top 16 16-U travel teams

N. Augusta, SC • Riverview Park Activities Center • July 12-15

Open to Media

NIKE Global Challenge *(Closed to college coaches)*

Eight-Team Tournament featuring Top 30 U.S. players and five International teams

Hillsboro, OR • Liberty High School • August 7-9

Open to Media